

S U P P O R T 4 P A W S ™

PET FOOD DRIVE

Paws N Claws® Eyewear developed this Pet Food Drive to help support local animal shelters and rescues by raising awareness on over crowded conditions, the need for food and supplies, and pet adoption.



When patients call for an appointment, mention that Paws N Claws® Eyewear, who supports the **ASPCA** has a voluntary Pet Food Drive going on in your office.



Let them know if they would like to participate they, are welcome to drop off pet food, animal supplies and cleaning products in the basket at any time.



Tell them which local shelter you are connected with and where the donations will be going. *You can find a list of local shelters in your area on the SHELTERS page of our website:* WWW.PAWSNCLAWSEYEWEAR.COM



Once your basket is full, please drop off your donations to the local shelter of your choice.



When ready to make a donation contact your local media outlets (*newspaper, radio, TV, Blogs, Social Media*) and let them know about the program and your contributions. Take a photo and share it with others.



When your donating patients come in, tell them about the exciting NEW brand of eyewear called Paws N Claws® and how 5% of the net sales of these frames and sunglasses is donated to the **ASPCA**.

Paws N Claws®
E Y E W E A R

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